

# Zscaler Internet Access

Secure and fast access to the Internet and SaaS

Zscaler Internet Access delivers your security stack as a service from the cloud, eliminating the cost and complexity of traditional secure web gateway approaches. By moving security to a globally distributed cloud, Zscaler brings the Internet gateway closer to the user for a faster experience. Organizations can easily scale protection to all offices or users, regardless of location, and minimize network and appliance infrastructure.

## The Cloud and Mobility Have Broken Perimeter Security

The data center used to be the center of gravity. When applications resided there, it made sense to backhaul traffic from branch offices over a hub-and-spoke network. As traffic patterns shifted to the Internet, gateways were built with stacks of security appliances to allow secure Internet access. These gateways were also centralized to minimize the cost and complexity of securing multiple locations.

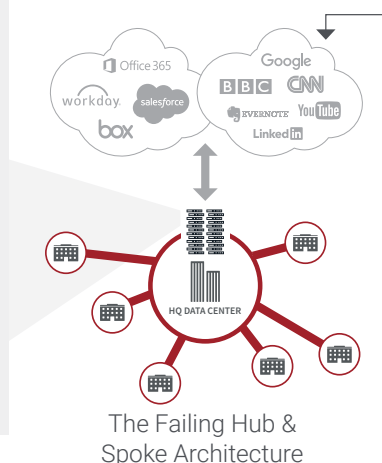
However, as applications have moved to the cloud, the center of gravity has moved with it. User traffic often goes straight to the cloud, bypassing the security perimeter. Additionally, today's complex threats have triggered an explosion of new security appliances, all finding their way into your overworked gateway. Administrators are in a constant battle to keep up with required security updates for their appliances. The complexity of deploying and managing all these appliances – and their associated costs – are out of control. Furthermore, it's all associated with what is now an outdated architecture.

### A 90s Internet Gateway – Bad Design?

Delivering security in today's gateway is expensive to deploy, complex to maintain, and delivers a poor user experience.

- Firewall/IPS
- Web/URL Filter
- Anti-virus
- DLP Inspection
- SSL Interception
- Sandbox Analysis

Despite massive appliance investments, breaches continue. It's clear this aging design has lost its effectiveness.



### A New Center of Gravity

Your applications have moved to the cloud. Does it make sense to keep forcing users through traditional gateways?



Backhauling and layered appliances hinder the user experience



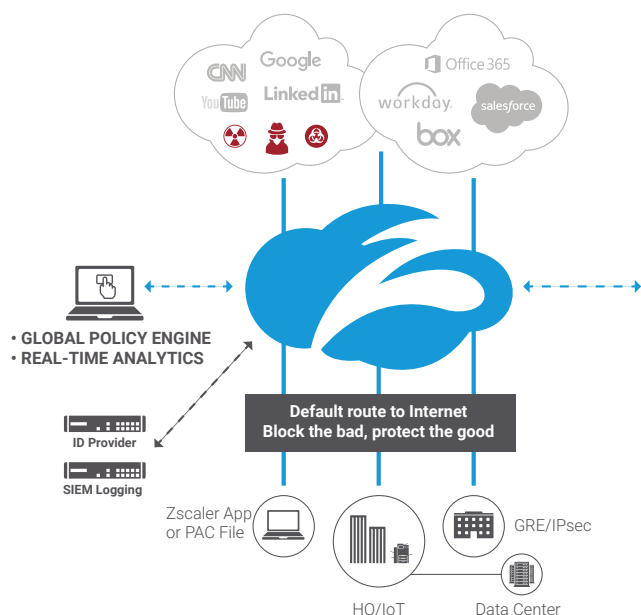
Slow gateways drive users to use direct-to-cloud connections for application access

The New World? Your perimeter has dissolved and the Internet is your new network. A new Internet security architecture is needed.

## Zscaler Internet Access

Zscaler Internet Access is a secure Internet and web gateway delivered as a service from the cloud. Think of it as a secure Internet onramp – all you do is make Zscaler your next hop to the Internet. For offices, simply set up a router tunnel (GRE or IPsec) to the closest Zscaler data center. For mobile employees, you can forward traffic via our lightweight Zscaler App or PAC file. No matter where users connect – a coffee shop in Milan, a hotel in Hong Kong, or the office – they get identical protection.

Zscaler Internet Access sits between your users and the Internet, inspecting every byte of traffic inline across multiple security techniques, even within SSL. You get full protection from web and Internet threats. And with a cloud platform that supports Cloud Firewall, IPS, Sandboxing, DLP, CASB and Browser Isolation, you can start with the services you need today and activate others as your needs grow.



**Secure Internet and Web Gateway as a service**  
 Zscaler Internet Access delivers a completely integrated gateway that inspects all ports and protocols, even across SSL.

THREAT PREVENTION	ACCESS CONTROL	DATA PROTECTION
Proxy (Native SSL)	Cloud Firewall	Cloud DLP w/EDM
IPS/Adv. Protection	URL Filtering	CASB
Cloud Sandbox	Bandwidth Control	CSPM
DNS Security	DNS Resolution	Cloud Browser Isolation

Just point your traffic to the Zscaler cloud. For offices, you can set up a tunnel from your edge router. For mobile, you can use our app or a PAC file.

All these capabilities are delivered from the Zscaler global, multi-tenant cloud security platform, which processes more than 100B+ requests/day at peak periods. With over 100 patents, the Zscaler platform has been architected from the ground up as a truly distributed, multi-tenant cloud with enterprise performance and scale.

## What Sets Zscaler Apart?



### FULL INLINE CONTENT/SSL INSPECTION

Finally inspect ALL your traffic, with no compromises. Our patented ByteScan™ engine inspects each outbound and inbound byte, even including hard-to-inspect SSL traffic, with only microsecond delay.



### CLOUD EFFECT

Get millions of users working for you. Any threat detected anywhere in our cloud is immediately blocked for all customers. Zscaler also delivers more than 120,000 unique security updates to the cloud every day.



### 120,000 DAILY THREAT UPDATES

Say good-bye to change windows. Get automatic updates far beyond what could be accomplished with appliances.



### 40+ INDUSTRY THREAT FEEDS

Find and stop more threats with a platform that consumes over 60 third-party threat feeds across open source, commercial, and private sources.

# Zscaler Internet Access

Integrated functionality to eliminate point products

## Threat Prevention



### Proxy (Native SSL)

Find threats where they hide with full and unlimited inspection of SSL traffic at scale.



### IPS & Advanced Protection

Deliver full threat protection from malicious web content like browser exploits, scripts, and identify and block botnets and malware callbacks.



### Cloud Sandbox

Block zero-day exploits by analyzing unknown files for malicious behavior, and easily scale to every user regardless of location.



### DNS Security

Identify and route suspicious command-and-control connections to Zscaler threat detection engines for full content inspection.

## Access Control



### Cloud Firewall

Full DPI and access controls across all ports and protocols. App and user aware.



### URL Filtering

Block or limit website access based on a user or group across destinations or URL categories.



### Bandwidth Control

Enforce bandwidth policies and prioritize business-critical applications over recreational traffic.



### DNS Filtering

Control and block DNS requests against known and malicious destinations.

## Data Protection



### Cloud Data Loss Prevention with EDM

Easily scale DLP across all users and inside SSL. Improve detection by fingerprinting structured data with Exact Data Match (EDM).



### Cloud Access Security Broker (CASB)

Prevent data exposure and ensure SaaS compliance with out-of-band CASB. Discover and control unknown cloud apps with Inline CASB.



### Cloud Security Posture Management (CSPM)

Extend data protection into AWS, Azure and SaaS. Monitor and mitigate app misconfiguration along with compliance reporting and violation remediation.



### Cloud Browser Isolation

Eliminate exposure to risky web content and data exfiltration by separating browsing activity from the end user device.

Globally distributed security cloud – Powered by patented technologies

#### SSMA™

All security engines fire with each content scan; only microsecond delay

#### ByteScan™

Each outbound and inbound byte scanned; native SSL scanning

#### PageRisk™

Risk of each web page element computed dynamically

#### NanoLog™

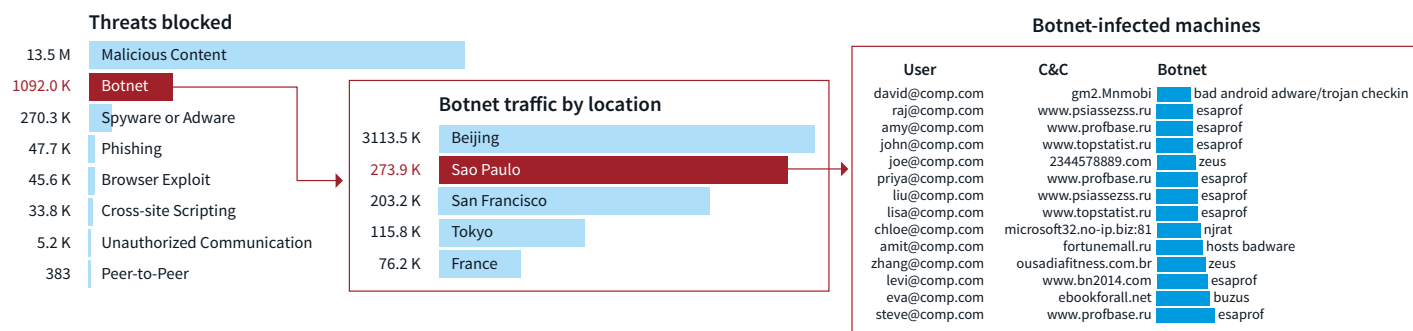
50:1 compression of logs with real-time global log consolidation

#### PolicyNow™

Policies follow the user for the same on-net, off-net protection

## Real-time Visibility, Analytics, and Reporting

Zscaler makes threat investigation seamless and immediate. Within seconds you can drill down to a per-user overview to understand events and correlate threats. Isolate botnet-compromised devices with a few clicks, or leverage application visibility to validate if and where non-IT-compliant apps are used.



**Go from global visibility to actionable intelligence in seconds.** *If you can't understand what your alerts are trying to tell you, what's the point? The Zscaler admin portal helps you easily drill down to find and stop botnets, malware and zero-days with a few simple clicks.*

## Master Data Compliance

Zscaler was purpose built with compliance and enterprise scale in mind. Customers can maintain true data residency compliance with their alert log data. Logs always remain in memory and are written to disk only within the customer-specified location. You can easily meet regulatory requirements based on the country in which your data needs to reside.

For compliance mandates on local log archival, Zscaler Nanolog™ Streaming Service (NSS) allows you to transmit your logs to your SIEM in real time for external logging or advanced threat correlation. You can even fine-tune threat feeds to receive particular data in order to accommodate SIEM Events Per Second (EPS) restrictions.

**“ Zscaler applied immediate value during the proof-of-concept when we identified botnet infected machines. We’ve easily seen a 60% drop in malware related tickets after rolling out Zscaler. ”**

– Seth McCallister

Head of Global Information Security, Beam Suntory



# Zscaler Internet Access Bundles

Complete Internet and web security in convenient subscription bundles or a-la-carte:

ZSCALER INTERNET ACCESS SERVICE	PROFESSIONAL	BUSINESS	TRANSFORMATION
<b>CLOUD SECURITY PLATFORM</b>			
<b>Data Centers</b> Global access, high availability, with latency SLAs	✓	✓	✓
<b>Traffic Forwarding</b> GRE tunnel, IPsec, proxy chaining, PAC file, or Mobile Zscaler App	✓	✓	✓
<b>Authentication</b> SAML, secure LDAP, Kerberos, hosted	✓	✓	✓
<b>Real-Time Cloud Security Updates</b> Receive full cloud threat sharing (cloud effect), unique security updates (over 120,000/day) and 60+ security feeds	✓	✓	✓
<b>Real-Time Reporting and Logging</b> Report on web transactions anywhere in seconds. Select geography of choice for all log storage (US or EU).	✓	✓	✓
<b>SSL Inspection</b> Full inline threat inspection of all SSL traffic with SLA. Granular policy control for content exclusion	Add-on	✓	✓
<b>Nanolog™ Streaming Service</b> Transmit logs from all users and locations to an on-premise SIEM in real time	Add-on	✓	✓
<b>CLOUD SECURITY SERVICES</b>			
<b>URL and Content Filtering</b> Granular policy by user, group, location, time, and quota; dynamic content classification for unknown URLs and Safe Search	✓	✓	✓
<b>File Type Control</b> True file type control by user, location, and destination	✓	✓	✓
<b>Inline Antivirus &amp; Antispyware</b> Signature based antimalware and full inbound/outbound file inspection	✓	✓	✓
<b>Reputation-Based Threat Protection</b> Stop known botnets, command-and-control communications, and phishing	✓	✓	✓
<b>Standard Cloud Firewall</b> Granular outbound rules by IP address, port, and protocol (5-tuple rules)	✓	✓	✓
<b>Advanced Cloud Firewall</b> Full outbound next-gen cloud firewall with Cloud IPS for all ports and protocols; full logging and reporting	Add-on	Add-on	✓
<b>Bandwidth Control</b> Ensure business apps like Office 365 are prioritized over recreational traffic	Add-on	✓	✓
<b>Standard Cloud Sandbox</b> Zero-day protection for .exe and .dll files from unknown and suspicious sites	✓	✓	✓
<b>Advanced Cloud Sandbox</b> Zero-day protection for all file types from all sites; ability to hold file delivery until confirmed sandbox clean; advanced reporting	Add-on	Add-on	✓
<b>Advanced Threat Protection</b> PageRisk and web IPS for content analysis of malware, callbacks, cross-site scripting, cookie stealing, and anonymizers	Add-on	✓	✓
<b>Cloud Application Visibility &amp; Control</b> Discover, monitor, and control access to web applications	Add-on	✓	✓
<b>Out of band CASB</b> Prevent Data exposure and ensure SaaS app compliance	Add-on	Add-on	Add-on
<b>Cloud Data Loss Prevention &amp; Exact Data Match</b> Inline scanning to prevent confidential data leaving the organization	Add-on	Add-on	Add-on
<b>Cloud Browser Isolation</b> Eliminate the risk of active web content and prevent data loss	Add-on	Add-on	Add-on
<b>Cloud Security Posture Management</b> Identifies and remediate application misconfigurations in SaaS, IaaS, and PaaS	Add-on	Add-on	Add-on
<b>Mobile Application Reporting &amp; Control</b> Visibility, granular policy control, and threat protection for mobile devices on or off the corporate network		✓	✓
<b>Web Access Control</b> Ensure outdated versions of browsers and plugins are compliant	Add-on	✓	✓
<b>Enterprise License</b> An Enterprise License Agreement bundle, all available add-on services (excluding Browser Isolation and CSPM), ZPA Browser access and premium support, is available for customers with 10,000+ seats			

## How a Customer Deployed Office 365 Across Hundreds of Locations

A highly distributed organization migrating its users to Office 365 was experiencing significant WAN congestion and Office 365 sessions were overwhelming its firewalls. With Zscaler, the company was able to deliver a great Office 365 experience across 650 locations. And Zscaler made it easy to prioritize Office 365 traffic over recreational or less critical traffic.



## Security and Performance are Better in the Cloud

The Zscaler Cloud Security Platform has been a leader in the Gartner Magic Quadrant for Secure Web Gateways every year since 2011, as well as a leader in the Forrester Wave. Zscaler Internet Access enables organizations to up-level security without the cost and complexity of appliances. By moving the security stack to the cloud, Zscaler protects all users with policy-based access and inline protection from malware and other threats. And it enables organizations to embrace local breakouts and simplify Office 365 deployments, so they can realize the benefits of cloud and mobility. To experience the award-winning Zscaler Cloud Security Platform, contact Zscaler to request a demo and more information.

### Gartner

Figure 1. Magic Quadrant for Secure Web Gateways



“We have over 350,000 employees in 192 countries in 2,200 offices being secured by Zscaler.”

– **Frederik Janssen**  
Global Head of IT Infrastructure, Siemens

**SIEMENS**

### 9 YEARS IN A ROW

#### Gartner names Zscaler a Leader in the Secure Web Gateways Magic Quadrant

Zscaler is positioned **highest and furthest** for its ability to execute and completeness of vision.

#### READ THE REPORT

1. <https://www.zscaler.com/gartner-magic-quadrant-secure-web-gateways-2019>

#### About Zscaler

Zscaler was founded in 2008 on a simple but powerful concept: as applications move to the cloud, security needs to move there as well. Today, we are helping thousands of global organizations transform into cloud-enabled operations.

